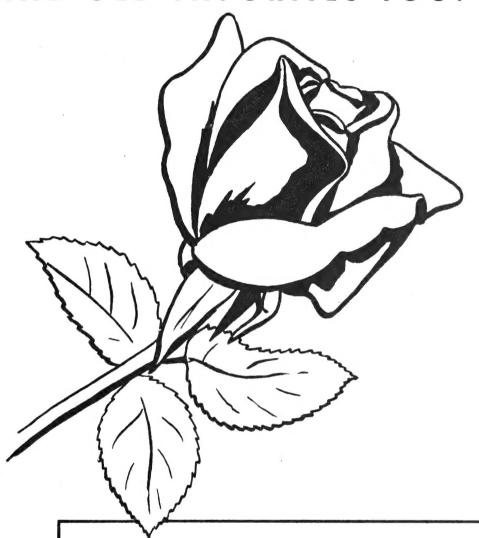
### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

-				
,				
¥				
	3			

# ''THE BEST OF THE NEW AND OLD FAVORITES TOO!''



A carefully selected list of choice varieties, that trial gardens and past seasons have proven the best for our climate -- chosen for fragrance, profusion of bloom, good habit of growth, as well as the perfection of the individual flowers.

Our Northwest climate is especially adapted to the growing of roses. In fact the blooms are more profuse, of better color, and last longer than in any other part of America. Rose bushes may be set out at any time during the winder or early spring. December, January and February are best, but bushes may also be set out in March or April. If it is later than this, Malmo Roses are available growing in containers in Rose soil for all Summer planting.

### DRESS UP YOUR GARDEN

Add spice and glamour to your rose beds. Plant some of the newer varieties. Rose hybridizers have produced many new roses that are stronger-growing, with exquisite blends and new tones of color, more fragrant, and freer blooming. Try these new creations in your garden. They will surprise and delight you. \*To aid you in their selection, they are marked in the list with an asterisk\*.

## Malmo Quality Roses

No. 1 Grade, Two Year Field Grown Bushes Extra Heavy Blooming Size Northwest Grown

1 for \$1.00 -- 6 for \$5.40 postpaid -- 12 for \$10.00 postpaid
1 for \$1.15 postpaid Except as noted
One dozen Patented Roses at ten times the each price

#### **BUSH ROSES**

Bush roses are best planted in formal beds, or a design of beds, making a Rose garden; informal groupings, along walks or driveways, in parking strips or in the foreground of shrubbery beds.

AUTUMN: Shades of burnt orange to bronzy red on rich yellow, fragrant.

\*CHARLOTTE ARMSTRONG: (Pat. 455) A beautifully shaped long, blood red bud, opens cerise or spectrum red, richly fragrant. \$1.50

CHRISTOPHER STONE: Vivid scarlet, large semi-double flowers with a delicious old rose scent. Vigorous growth, bright foliage.

CONDESSA de SASTAGO: A fine bicolor, deep golden, flame inside, fragrant.

- \*COUNTESS VANDAL: (Pat. 38) Long slender buds shaded carmine pink to buff, tinged gold. Has an alluring fragrance, profuse blooming \$1.50
- \*CRIMSON GLORY: (Pat. 105) Beautifully formed blooms of deep vivid crimson. One of the most fragrant roses, vigorous growing. \$1.50

DAINTY BESS: Delicate true pink, large lily type single blooms.

\*DIAMOND JUBILEE: (P.A.F.) Glowing buff-orange touched yellow. Does not fade or burn. Fine scent, sturdy grower, free blooming. \$2.00

DUQUESA de PENARANDA: Orange apricot to deep pink, vigorous growing.

- \*ECLIPSE: (Pat. 172) Long tapering rich golden yellow buds of striking appearance. Vigorous bush, disease resistant foliage. \$1.35
- \*ENCHANTMENT: (Pat. 735) Large stately buds, apricot outside, tinged yellow at base. Opens peach pink. Enchanting fragrance. \$2.00

- \*ETERNAL YOUTH: (Pat. 332) Clear vibrant intense pink. Slim graceful buds on strong stems. Free blooming and disease resistant. \$1.50
  - ETOILE de HOLLANDE: Magnificent, deep velvety red, richly fragrant.
- \*FORTY NINER: (Pat. 792) A sensational deep velvety red golden on outside. Deeper color than many other bi-colors. \$2.50
- \*FRED EDMUNDS: (Pat. 731) Vivid orange to orange apricot, rich fruity fragrance. Best of its color. Perfect for our climate. \$1.50
- \*FANTASIA: (Pat. 590) Showy bright golden shading to cream yellow. Profuse flowering, frequently in clusters, wild rose fragrance. \$1.50
  - FRAU KARL DRUSCHKI: Large snowy white, floriferous, good grower.
- GOLDEN DAWN: Rich yellow buds flushed with old rose. Fragrant
- \*GOOD NEWS: (Pat. 426) Full perfectly formed tea-scented flowers of peach pink changing to silvery pink. Constant blooming. \$1.50.
- \*GRAND DUCHESS CHARLOTTE: (P.A.F.) Magnificent, oriental red changing to begonia rose. Rich fruity fragrance. Vigorous bushes. \$1.50.
- \*GREER GARSON: (Pat. 781) Large pointed buds of deep unfading rose-pink inside touched with yellow tone. Very fragrant. \$1.50.
- \*HEART'S DESIRE: (Pat. 501) Lovely long pointed buds of clear luminous red. Has a superb sweet fragrance. Lasting long-stemmed flowers. \$1.50.
- \*HECTOR DEAN: (Pat. 361) Long pointed crimson buds with an orange tinge at base. Opens carmine with an orange overcase. Fragrant. \$1.25.
- HINRICH GAEDE: Brilliant orange-scarlet, richly fragrant, long stems.
- \*HORACE McFARLAND: (Pat. 730) Deep apricot shading to coral pink, shapely bud. \$1.50.
  - KAISERIN A. VIKTORIA: Creamy white fragrant blooms of perfect form.
- \*KATHERINE T. MARSHALL: (Pat. 607) Large blooms of warm glowing pink. Fruity fragrance. Vigorous growth and foliage, long stems. \$1.50.
- \*LOWELL THOMAS: (Pat. 595) Long tightly-furled buds of clear golden yellow, deep and glowing, continuous flowering, delicate fragrance. \$1.50
- MARGARET McGREDY: Orange vermillion, gold tone at base, free blooming.
- \*MARK SULLIVAN: (Pat. 599) A remarkable blending of rich gold, heavily veined and shaded with deep rose-pink and cerise. Fragrant. \$1.50.
- \*MARY MARGARET McBRIDE: (Pat. 537) Pointed buds of deep coral pink, opening to perfect double blooms, aromatic fragrance. \$1.50.
- McGREDY'S IVORY: Delicate creamy white long-pointed buds, fragrant.
- McGREDY'S SCARLET: Brilliant scarlet, orange tone at base, large flower.

\*McGREDY'S SUNSET: (Pat. 317) Saffron yellow with delicate tints of orange and scarlet. Sweet fresh fragrance, continuous blooms. \$1.50.

McGREDY'S YELLOW: Bright buttercup yellow, fine large bud and flower.

Mme. Edw. HERRIOT: Bright coral shading to orange, fragrant.

Mme. Jos. PERRAUD: Long tight buds of apricot shading to orange.

Mme. JULES BOUCHE: Long pointed white buds, fragrant double blooms.

- \*Mme. MARIE CURIE: (Pat. 727) Tight pointed orange buds opening to clear yellow, sweetly fragrant, large blooms. Continuous blooming. \$1.50.
- \*Mme. HENRI GUILLOT: (Pat. 337) A charming two-tone French rose of watermelon pink. \$1.50.
- \*Mrs. MINIVER: (Pat. 725) Pointed dark carmine buds open into cardinal red blooms, ruffled petals, fragrant, free blooming. \$2.00.
- Mrs. E. P. THOM: Pure unfading yellow, fragrant flowers of fine form.
- Mrs. PIERRE S. DuPONT: Glowing yellow, spicy fragrance, good foliage.
- Mrs. SAM McGREDY: Long pointed buds of copper orange, sweet fragrance.
- \*NEW YORKER: (P.A.F.) Scarlet with red-rose undertones and a velvety sheen. Long lasting blooms, prolific, vigorous and hardy. \$2.00.
- \*NOCTURNE: (Pat. 713) Streamlined buds of bright cardinal-red. The many richly textured large petals make a full long-lasting flower. \$2.00.
- \*PEACE: (Pat. 591) Full ovoid bud of deep yellow, petal edges picoteed cerise. Opens to shades of canary yellow to cream and pale peach. Has large perfect, fragrant flowers on long stems. \$2.00.
- \*PANORAMA: (Pat. 614) Deep rose pink, reverse of petal in silvery buff with a slight suffusion of pink; old rose fragrance. \$1.50.
- \*POINSETTIA: Dazzling vivid red, well shaped buds, free blooming.
- PICTURE: Rich salmon with warm undertones, free flowering, fragrant.
- PRESIDENT HOOVER: Beautiful multicolored buds, richly fragrant.
- \*PRIMA DONNA: (Pat. 630) Deep rich salmon buds with pink tones, opening pink touched with buff. Free flowering, delicate fragrance. \$1.50.
- \*RUBAIYAT: (Pat. 758) Brilliant red long graceful buds borne profusely. Tall growing, luxurious foliage. Fragrant. \$1.50.
- \*SATURNIA: (Pat. 349) Bright cardinal-red petals with reverse salmonyellow and copper. Fascinating rich fruity fragrance. \$1.50.
- \*SHOW GIRL: (Pat. 646) Superlative deep pink, almost carmine buds open to a soft pink. Free flowering on strong growing canes. \$1.50.
- \*SIGNORA: (Pat. 201) Graceful buds of warm tawny orange open lighter mandarin and salmon. Fragrant long-stemmed blooms, borne freely. \$1.35

SISTER THERESE: Chrome yellow buds tinged carmine, spicy fragrance.

\*SONATA: (Pat. 732) A cochineal red varying to unusual shades of deep pink. Artistic buds on long stems, free blooming. \$1.50.

SOUTHPORT: Slender buds, fully double scarlet flowers, profuse blooming!

\*SWEET SIXTEEN: (Pat. 631) Dainty pink with tints of rose and a touch of gold. Long slender buds open into sweetly fragrant blooms. \$1.50

\*TAFFETA: (Pat. 716) Rich carmine-rose slender buds opening to begonia rose; reverse of petals tinged gold, fragrant. \$2.00.

TALISMAN: Vivid, multi-colored, carmine and golden apricot to pink shades.

\*TALLYHO: (P.A.F.) Shades of pink inside the petals, crimson to cardinal red outside, a soft bi-color. Robust growth, spicy fragrance. \$2.50.

\*TEXAS CENTENNIAL: (Pat. 162) Fragrant, glowing carmine, full buds and flowers. A robust sport from President Hoover. \$1.25.

\*THE CHIEF: (Pat. 456) Large long buds varying from deep rose to flame, opening to rich tones of coral touched with copper. \$1.50.

THE DOCTOR: Long silvery pink buds, large fragrant, rosy pink blooms.



#### WRONG

## CULTURAL HINTS



When planting roses, spread out the roots over a mound of topsoil, with the bud or basal branching point barely under the surface. Work soil in around the roots and firm by tamping. The proper root requirements are a rich garden soil, preferably worked two feet deep. Mix in well-rotted manure or Malmo Organic Fertilizer.

Roses like plenty of water. Flood the beds once a week by placing the hose on the bed and letting it run slowly so that the water may soak deep to the roots. Spent blooms should be removed, cutting the stem above the first complete set of five leaves, in order to induce more blooms. If long stemmed roses are wanted, cut so that only two sets of leaves remain on the stalk.



RIGHT



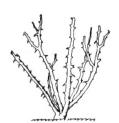
Result of close
pruning. Low, compact
—large flowers.



The result of high pruning. Bare legs—tall growth.



A Hybrid Tea pruned low in spring.



A Hybrid Tea Rose pruned bigb in spring.

#### POLYANTHA ROSES

The Polyantha or Baby Roses form shapely, compact bushes 12 to 18 inches high. Their great mass of bloom all season make them excellent for edging or bedding purposes.

CAMEO: Shell pink with salmon suffusion, touched with a glow of gold.

CECILE BRUNNER: Perfect pink buds. The 'Sweetheart' Rose. \$1.25.

GLORIA MUNDI: Brilliant orange scarlet, prolific and unfading.

\*PINKIE: Slender pink baby rose buds open to fully double two inch flowers. Free blooming, fine for corsages. \$2.00.

RED RIPPLES: An intense sparkling red, shapely long buds. \$1.25.

#### FLORIBUNDA ROSES



The floribunda or large flowered cluster roses are like dainty miniature Tea Roses, exquisite individually. Their hardiness and long prolific bloom make them fine for mass plantings. Usually taller than the polyantha roses.

- \*BETTY PRIOR: (Pat. 340) Sparkling red buds in clusters, opening shell pink, resembles a Pink Dogwood. Strong growing, floriferous. \$1.00.
- \*DONALD PRIOR: (Pat. 377) Immense clusters of wine-red non-fading flowers very free blooming. Attractive foliage. \$1.00.

ELSE PAULSEN: Medium size, semi-double, bright rose pink flowers.

FLORADORA: Orange red buds opening into a 2 inch camellia type flower.

- \*GOLDILOCKS: (Pat. 672) Best true golden yellow floribunda. Double flowered like a Miniature Tea Rose. \$1.50.
- \*PERMANENT WAVE: (Pat. 107) Fluted petals of lively red, free blooming. \$1.25.
- \*PINK BOUNTIFUL: (Pat. 601) Ovid, deep reddish pink buds opening to soft pink. Has a nutty fragrance. Hardy and blooms freely. \$1.25.
- \*PINOCCHIO: (Pat. 484) Buds, rich salmon flushed gold at base, opening to clear pink. Profuse flowering, fragrant. \$1.25.

ROSE ELFE: Clusters of perfect two inch rose pink flowers, floriferous.

- \*SUMMER SNOW: (Pat. 416) The most prolific of white floribundas, has delicate cream buff buds in large clusters. \$1.00.
- \*WORLD'S FAIR: (Pat. 362) Clusters of velvety scarlet flowers appearing continuously all summer to fall, fragrant. \$1.25.

### Malmo Nurseries

4700 25TH AVENUE N.E. SEATTLE 5, WASHINGTON Sec. 562, P. L. & R. U.S. POSTAGE

PAID

Seattle, Wash. Permit No. 2658



SEATTLE ROSE SOCIETY AMERICAN ROSE SOCIETY AMERICAN ASSOCIATION OF Nurserymen

> WASHINGTON STATE NURSERYMEN

This seal is your assurance of quality nursery stock and gar-den material. Our nurseries are regularly inspected and you will find our stock of the highest quality.

	1	n
- 1	U	Ш

Library		
U.S. Dept.	of	4
agriculture		
Wash. 26. D	C	

Selected for FRAGRANCE

A great deal of the charm and allure of a rose is in its fragrance. To help you enjoy your rose garden to the utmost we are offering a group of choice, large flowered, free blooming, varieties that are also especially noted for their fragrance. full color descriptions see listing under Bush Roses.

- ( ) Etoile de Hollande Deep velvety red
- ( ) Christopher Stone Vivid Scarlet
- ( ) The Doctor Large Pink
- ( ) Picture Rich Salmon
- ( ) Mrs. E. P. Thom Pure Yellow
- ( ) Mrs. P. S. DuPont Glowing Yellow

- ( ) Autumn Bronzy orange
- ( ) Mme. Henri Guillot Warm pink
- ( ) Hinrich Gaede Orange scarlet
- ( ) Mrs. Sam McGredy Copper orange
- ( ) President Hoover Multicolored
- ( ) Mme. Jules Bouche

Order any six for \$ 5.40 Postpaid Or all twelve for \$10.00 Postpaid. ORDER FORM



Amount Enclosed

Downtown Drive-in 4th & Denny Way AND SEED STORES "Everything for the Garden"

4700 25th N. E. OPEN SUNDAYS

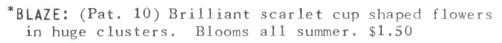
Date

		wanted, mail this page. We will
ship No. I grade, 2 yr. bloomir	ng size bushes in planting seaso	on. Six or more shipped postpaid.
RED	PINK (Cont'd.)	YELLOW (Cont'd.)
( ) Blaze (Cl.)	( ) Old Pink Moss Rose	( ) Mrs. Pierre S. DuPont
( ) Charlotte Armstrong	() Panorama	() " " " Tree
() " " Tree	( ) Permanent Wave (Fl.)	( ) Peace
( ) Christopher Stone	() Picture	( ) Peace Tree Rose
() " Tree	( ) Picture, Tree Rose	( ) Rosa Hugonis (Shrub)
( ) Crimson Glory	() Pink Bountiful (Fl.)	( ) Sister Therese
( ) Donald Prior (Fl.)	( ) Pink Grootendorst (Sh.)	( ) Sister merese
		ODANCE
( ) Etoile de Hollande	() Pink ie (Fl.)	O RAN GE
() " " " Climb.	( ) Tree Rose	( ) Autumn
( )	( ) Reveille Dinonnais (Cl.)	( ) Duquesa de Penaranda
( ) Grand Duch. Charlotte	() Rose Elfe	() " " Tree
( ) Heart's Desire	( ) Showgirl	() Floradora (Fl.)
( ) Hector Dean	( ) Sweet Sixteen	( ) Fred Edmunds
( ) McGredy's Scarlet	( ) The Doctor	( ) Gloria mundi (Pol.)
( ) Mrs. Miniver		( ) Hinrich Gaede
( ) New Yorker	WHITE	( ) Mrs. Sam McGredy
( ) Nocturne	( ) Frau Karl Druschki	( ) " " " (C1.)
( ) Paul's Scarlet (Cl.)	( ) Kaiserin A. Viktoria	( ) " " Tree
( ) Poinsettia	() " " (C1.)	( ) Signora
( ) Rubaiyat	( ) McGredy's Ivory	( ) The Chief
( ) Sonata	( ) " (C1.)	
( ) Southport	( ) " Tree	APRICOT
( ) Taffeta	( ) Mme. Jules Bouche	( ) Horace McFarland
( ) Texas Centennial	( ) Sir Thomas Lipton (Shr.)	( ) Mme. Jos. Perraud
( ) World's Fair	( ) Summer Snow (Fl.)	
( ) Red Ripples (Pol.)		MULTI-COLOR
	YELLOW	( ) Countess Vandal
PINK	( ) Diamond Jubilee	() " " Tree
( ) Betty Prior (Fl.)	( ) Doublooms	( ) Dr. Eckner (Shr.)
( ) Cameo (F1.)	( ) Eclipse	( ) Margaret McGredy
( ) Cecile Brunner (Pol.)	( ) Fantasia	( ) Mark Sullivan
() " " Climb.	( ) Golden Dawn	( ) McGredy's Sunset
( ) Dainty Bess	() " " Tree	( ) Nime. Edward Herriot
	( ) Goldilocks (Fl.)	( ) Pinocchio
	() High Noon (Cl.)	( ) President Hoover
1 3	() King Midas (Cl.)	() " " (C1.)
() Eternal Youth	( ) Lowell Thomas	() " " Tree
( ) Enchantment	() " " Tree	
		( ) Prima Donna
( ) Greer Garson	( ) Mermaid (Cl.) ( ) McGredy's Yellow	( ) Ruth Alexander
( ) Katherine T. Marshall		() Saturnia
4	1100	() Talisman
( ) Mary Margaret McBride ( ) Mme. Henri Guillot	( ) Mme. Marie Curie	() " (Climb.)
/ / -	( ) Mrs. E. P. Thom	( ) Tallyho
() " " Tree	() " " " (C1.)	
	() " " " Tree	

#### CLIMBING ROSES

Climbing roses are perfectly suited to the porch or garden wall, a fence, or as a specimen on a trellis, on garden pillars, or against the summer house or other building.

Covering an



DAINTY BESS: Single glowing pink flowers of frilled petals, everblooming.

CECIL BRUNNER: A strong growing sport of the bush, fine as a pillar rose. Perfect buds of seashell pink. \$1.25.

\*DOUBLOOMS: (Pat. 152) Clusters of large golden yellow blooms borne freely, spicy fragrance, robust. \$1.50.

DR. VAN FLEET: Prolific early light pink blooms. \$1.25.

ETOILE de HOLLANDE: Deep velvety red, richly fragrant.

\*HIGH NOON: (Pat. 704) Shapely clear yellow buds on long almost thornless stems. Remontant blooming. \$2.50.

KAISERIN A. VIKTORIA: Creamy white fragrant blooms.

\*KING MIDAS: (Pat. 586) Buds deep gold tinged red, opens to large unfading yellow flowers. \$1.50.

Mrs. E. P. THOM: Pure unfading fragrant yellow blooms.

Mrs. SAM McGREDY: Long pointed copper orange buds.

McGREDY'S IVORY: Delicate creamy white pointed buds.

MERMAID: Large single flowers of pale sulphur yellow.

PAUL'S SCARLET: Semi-double, brilliant scarlet blooms. The best known red climber. \$1.25.

PRESIDENT HOOVER: Beautiful multi-colored buds, fragrant.

REVILE DIJONNAIS: Bright cerise pink with yellow center.

\*RUTH ALEXANDER: (Pat. 178) Long buds of cadium orange tipped peach-red. \$2.00.

TALISMAN: Bi-color, carmine-golden, apricot pink. \$1.25.



Doorway or porch



As a pillar



Along a Garage or any building

#### TREE ROSES

Tree Roses are the aristocrats of Rosedom! They lend height to your garden and accentuate its beauty. They are excellent for lining driveways, walks, accents in rose beds, or as a lawn or parkway specimen. The varieties listed below all grow well as a tree rose. For full color descriptions, see variety under bush roses. Priced at \$4.50 each except as noted. (Also available planted in containers in special rose soil @ 50¢ extra.)

\*CHARLOTTE ARMSTRONG: (Pat. 455)
Spectrum Red. \$5.00.

CHRISTOPHER STONE: Scarlet.

\*COUNTESS VANDAL: (Pat. 38)
Salmon pink. \$5.00.

DUQUESSA de PENARANDA: Orange apricot.

ETOILE de HOLLANDE: Deep red.

GOLDEN DAWN: Rich yellow.

McGREDY'S IVORY: Creamy white.

PINKIE: 1/2 height. Pink

McGREDY'S YELLOW: Bright yellow

\*Mme. HENRI GUILLOT: (Pat. 337)
Watermelon pink. \$5.00.

Mrs. E. P. THOM: Pure yellow.

Mrs. SAM McGREDY: Copper orange.

Mrs. P. S. DuPONT: Glowing yellow.

\*PEACE: (Pat. 591) Cream yellow. \$5.50.

PICTURE: Rich salmon.

PRESIDENT HOOVER: Bi-color.

#### SHRUB TYPE ROSES

Shrub type roses are distinguished by their erect spiny stems with tough curiously wrinkled or rugose foliage. Use for attractive shrubbery effects or even for hedges. Good for seashore gardens.

DR. ECKNER: Bi-color, large fragrant semi-double flowers. Coppery rose to golden yellow, fragrant. \$1.50.

PINK GROOTENDORST: Clusters of small, fringed, light pink carnation-like blooms all season. \$1.50.

ROSA HUGONIS: Long, arching branches starred with two inch lemon yellow flowers, fine bank cover. \$1.25.

SIR THOMAS LIPTON: Snowy white flowers of good size and quality, blooms freely. \$1.50.

OLD PINK MOSS ROSE: Large globular, well-mossed, pink bud. Vigorous grower. \$2.00.



Downtown Drive-in 4th & Denny Way AND SEED STORES
"Everything for the Garden"

University Drive-in 4700 25th N. E. OPEN SUNDAYS